

MARS PETCARE US DONATION PROCESS

Mars Petcare US is streamlining its donation process at the corporate office and 33 plant locations to allow us to maximize our giving efforts through in-kind and monetary donations where we operate and to communicate the impact we make in our communities.

Because manufacturers are flooded with numerous requests for monetary and in-kind donations, the following guidelines must be followed to assure fairness and maximize the benefits Mars Petcare US can give to our communities.

Send all requests in writing on organization letterhead and mailed or faxed to:

**Fax: (615) 468-2748
Attn: Community Affairs Manager
315 Cool Springs Blvd.
Franklin, TN 37067**

Requests must be made at least four to six weeks in advance of the event date. They will be organized by event date. All donations will be filled the 15th of the month prior. If you need to know the donated item for publicity purposes, please feel free to call (615) 807-4561.

Requests should include the following:

- Company
- Contact person
- Shipping address
- 501(c)(3) or government funded tax id number
- Date of event or date needed
- Item/Amount requested
- Purpose of event

Inquiries for merchandise, speakers, and participation in community events will be handled through the Mars Petcare's Community Affairs department.

EXCLUSIONS:

In order to be fair to the general population, the Mars Petcare US community outreach program usually does not make contributions to religious, fraternal, political, labor, social, or veteran's groups, as well as conferences, newsletters, and magazines.

We are not able to accommodate out-of-area requests due to the tremendous volume of requests we receive and the limited number of items that we have. The communities we support are where our associates live and work.

OUR AREA OF FOCUS:

Mars Petcare US will continue to support shelters throughout the country through food donations, associate volunteerism and monetary donations. Mars Petcare US has four key areas of focus:

- Youth Enrichment
- Hunger Relief
- Animal Welfare
- Environment

DONATIONS CAN BE MONETARY AND IN-KIND:

Monetary Donations: Financial contributions will only be made to 501(c)(3) non-profit organizations that provide a tax id number.

Shelters and Breed Rescue Organizations: All shelters and breed rescue organizations that are 501(c)3 non profit organizations, within the US, may apply for a monetary donation from the PEDIGREE Adoption Drive Foundation. All grants are reviewed by the Board of Directors based on criteria determined by the foundation.

To apply for a grant, visit www.PedigreeFoundation.org.

In-kind Donations: Mars Petcare US is dedicated to supporting its neighbors with in-kind donations such as gift baskets for auction items, coupons for product and other premium items for door prizes and give-aways.

The following communities we support are:

Allentown, PA	Miami, OK
Birmingham, AL	Muscatine, IA
Bolton, Ontario CANADA	National Office, Franklin, TN
Columbia, SC	North Sioux City, SD
Columbus, OH	Nutro Products Office, City
Clinton, OK	Of Industry, CA
Dexter, MO	Orangeburg, SC
Everson, PA	Portland, IN
General Steel, Joplin, MO	Pueblo, CO
Hawk Engineering, Galena, KS	Reno, NV
Joplin, MO	San Bernadino, CA
Kansas City, MO	Temple, TX
Lebanon, TN	Tomah, WI
Le Sueur, MN	Tracy, CA
Manassas, VA	Vernon, CA
Mattoon, IL	Victorville, CA
McKenzie, TN	Washington Courthouse

THANK YOU FOR YOUR INQUIRY AND WE LOOK FORWARD TO SUPPORTING YOU SOON!